START PREPARATIONS EARLY	IN PROGRESS	COMPLETE
DELIANE LIKE A DUDLIO COMPANY		
BEHAVE LIKE A PUBLIC COMPANY BY IMPLEMENTING PROCESSES AND SYSTEMS	IN PROGRESS	COMPLETE
CREATE A RELIABLE LISTING TEAM	IN PROGRESS	COMPLETE
HAVE A COMPELLING STORY TO TELL	IN PROGRESS	COMPLETE
Have a track record of f nancial and non-f nancial performance		
Be in a position of competitive strength along both f nancial and non-f nancial measures		

PAY CLOSE ATTENTION TO CORPORATE GOVERNANCE	IN PROGRESS	COMPLETE
BUILD MARKET AWARENESS AND		
INVESTOR COMMUNICATIONS FUNCTION AND STRATEGY	IN PROGRESS	COMPLETE
Start publishing quarterly and annual f nancial reports implement broad and targeted outreach eff	forts:	
Target buy-side f rms		
Target sell-side f rms		
PREPARE AN EFFECTIVE ROADSHOW	IN PROGRESS	COMPLETE
ASSESS MARKET CONDITIONS - IS IT THE RIGHT TIME?	IN PROGRESS	COMPLETE

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