

Issuer Solutions Global Markets Intelligence

<https://www.spglobal.com/marketintelligence/en/mi/products/investor-relations-solutions.html>

Global Markets Intelligence

What is Stock Surveillance

Understand the ~~why~~ why+

Behind who is buying and selling your
stock on a real-time basis

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How is S&P's Surveillance ACTIONABLE?

Global Markets Intelligence

International Identification

The Problem

Publicly disclosed ownership data typically understates international ownership by anywhere from 15% - 25%. Including stale mutual fund filings that may be as old as 12 months, the number rises higher.



The Solution

Through its best-in-class research and analysis, establish and maintain relationships with international shareholder base, to measure investor outreach program.

What is the S&P Global Advantage?

- 1** Unlock your full international shareholder list not just what you see in the public domain
- 2** Identify potential investors as well as current investors that are underweight vs. peers
- 3** Establish a baseline to measure the ROI of your international IR outreach
- 4** Increase the efficiency and effectiveness of international roadshow planning by having the most accurate investor data
- 5** Identify geographical strengths and opportunities in your shareholder base vs peers

Industry Expertise & Team Approach

TEAM ALIGNMENT

Partner with experienced industry specialists to drive focused strategy.

CLIENT FOCUS

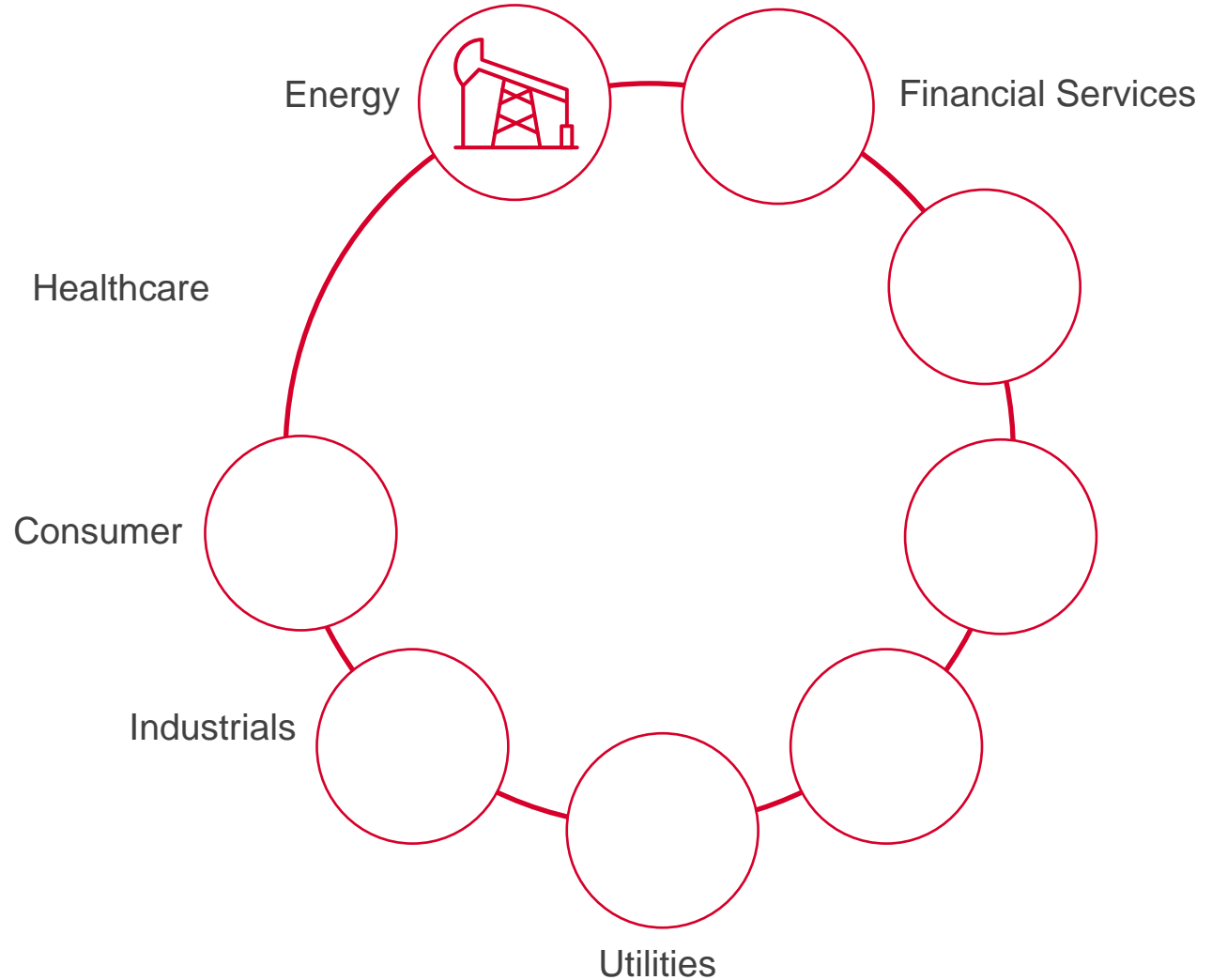
Lowest client/analyst ratio in the industry to ensure a custom and dedicated team approach.

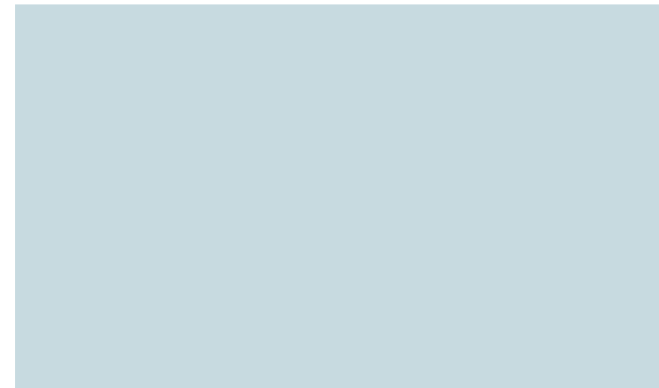
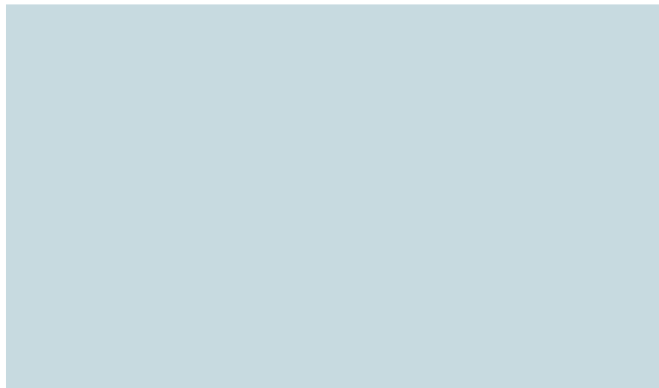
SURVEILLANCE CONNECTION

Alignment with surveillance specialists monitoring over \$3T in capital flows daily, to form multi-disciplinary advisory team.

TEAM SYNERGY

Connect insight on retrospective market events and daily trading analyses to forward looking decision making.





At S&P Global Market Intelligence, we understand the importance of accurate, deep and insightful information. Our team of experts delivers unrivaled insights and leading data and technology solutions, partnering with customers to expand their perspective, operate with confidence, and make decisions with conviction.

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